## Chapter 12 Shifting

#### 1. Shifting of scope of negation

Ex. 1 Ford officials contend that the new contract does <u>not</u> effectively <u>violate</u> the guidelines because increased productivity will result in savings.

福特公司的官员说,新合同实际上并<u>没有违反</u>那些指导原则,因为提高生产率能节约成本。

# Ex. 2 Do<u>n't</u> be inflexibly devoted to a system just <u>because it worked elsewhere</u>. <u>不要只因为某种制度在别的地方曾经行之有效</u>,就一成不变地 热衷于这种制度。

2. Collocative shifting

- adverbials

Ex. 3 <u>Traditionally</u>, there had always been good relations between our two countries.

我们两国之间一向保持着<u>传统的</u>友好关系。

#### - Attributives

Ex. 4 In addition, trade barriers encourage <u>domestic</u> production in areas which are economically inefficient.

此外,贸易壁垒还促使国内一些经济效益不高的部门继续生产。

Ex.5 They say that if I had stayed at Ford, I would have been in a <u>comfortable</u> ivory tower.
他们说,我假如留在福特公司,就能舒舒服服地身居象牙塔中。

### 3. Shifting rhetoric devices

Ex. 6 "Mine is a long and a sad <u>tale</u>!" said the Mouse, turning to Alice, and sighing.

"It is a long <u>tail</u>, certainly," said Alice, looking down with wonder at the Mouse's tail; "but why do you call it sad?"...

老鼠对爱丽丝叹了口气说:"我的故事说来真是又长又<u>委屈</u>呀!" "你的<u>尾</u>(委)巴是挺长,"爱丽丝奇怪地低头看看老鼠的 尾 巴 说。"可你干吗说它曲(屈)呢?"

Ex. 7 Wild <u>Mushroom</u>: <u>Mysterious</u>, <u>Menacing</u> -- <u>Magnificent</u>(文章标题)
野生蘑菇:神秘莫测,内含毒素 - 美味佳肴
(用汉语四字词组替代原文中的头韵)

#### 4. Summary

Ex. 8 As you entered the gate, gravity fell on you, and decorum wrapped you in <u>a garment of starch</u>.

只要一进大门,严肃的气氛便立刻笼罩了你,礼节也 <u>好似浆硬</u> <u>了的衣服一样</u>约束着你。