

《商务英语》期末考试试卷 2

班级： _____ 学号： _____ 姓名： _____ 成绩： _____

I. Multiple Choice(10%):

1. Strong domestic demand _____ textiles in Japan boosted cotton consumption to nearly 2.9 million bales.
A. for B. to C. from D. about
2. We should keep our action _____ line with our word.
A. out of B. into C. in D. at
3. The shirt is available in a wide _____ of colours.
A. various B. vary C. variety D. varied
4. We specialize _____ handling clocks and watches of all sorts.
A. in B. on C. about D. of
5. The company needs more and more employees with the _____ of its business.
A. expanse B. expansion C. expedition D. expectation
6. Because of the hidden rocks, _____ is difficult on this river.
A. navigation B. aviation C. pass D. transportation
7. The government's encouragement gave fresh _____ to these reforms.
A. support B. inspiration C. impetus D. implement
8. In order to fulfill the contract, the owner of the factory demanded all the worker to work to full _____.
A. strength B. capacity C. range D. schedule
9. If you have a large family, it's more _____ to travel by car than by train.
A. economical B. economic C. saving D. useful
10. In this case, the disadvantages far _____ the advantages, so it is hard for him to be successful.
A. overweight B. outgrow C. out-weigh D. out-work

II. Term Translation (20%):

a) Translate the following terms into English:

空运提单
地形限制
海洋运输
单位成本
航运公司
超级油轮
海外市场
普通公众
进口配额
外汇管制

b) Translate the following terms into Chinese

balance of payment
gold standard
trade routes
sales promotion
business cycle
trade agreement
carrying capacity
mode of transport
air transport
insurance premium

III. Sentence Translation (20%):

1. 决策失误造成的损失估计(assess)达五十万美元。
2. 增强企业竞争力的途径之一就是要增强企业适应市场需求的能力。
3. 由于全体工作人员共同努力(As a result of), 工厂度过了危机。
4. 现代的产业博览会通常在一座现代展览性建筑里举行 (be housed)。
5. 许多国家采取措施限制进口商品(restrict)。

IV. Paragraph Translation (10%):

Shi Guangsheng, Minister of Foreign Trade and Economic Cooperation, said that China will gradually open its imports and exports business rights, reduce tariffs and adopt non-tariff barrier measures, set up management system in line with WTO rules. China will also actively explore new ways for utilizing foreign funds and encourage state-owned enterprises to regroup, promote small and medium-sized joint ventures to participate in global production. China's foreign trade and foreign investment absorption maintained a high growth rate since the beginning of this year.

V. Reading Comprehension(10%):

Transportation systems and the routes they use have greatly influenced both how and where people live. Reliable transportation allows a population to expand throughout a country's territory and to live comfortably in remote areas far from

factories and farms. The growth and expansion of the United States were directly related to the means of transportation available at the time. The more compact cities of the U.S. eastern seaboard are the result of early human and animal-based transportation systems that allowed only short trips. The more sprawling cities of the western United States are the result of an automobile-based transportation system that permits much longer travel distances.

Transportation is vital to a nation's economy. Reducing the costs of transporting natural resources to production sites and moving finished goods to markets is one of the key factors in economic competition. The transportation industry is the largest industry in the world. It includes the manufacture and distribution of vehicles, the production and distribution of fuel, and the provision of transportation services. In the 1990s, approximately 11 percent of the U.S. gross domestic product and an estimated 10 percent of all jobs in the United States were related to the transportation industry.

The same transportation systems that link a nation can also be used in the nation's war efforts. The rapid movement of troops, equipment, and supplies can be a deciding factor in winning a battle or a war. Just as mobilizing a nation's military strength is critical to success, disabling an enemy's transportation system is usually an early strategic objective of any armed conflict.

Questions:

1. Which of the following isn't the benefit brought by transport?
 - A. People can live throughout the territory of a nation.
 - B. People who live in remote regions can lead a comfortable life.
 - C. People can enjoy better medical care.
 - D. People who live in remote areas can keep in touch with the outside world.
2. Why are the cities of American eastern seacoast so densely populated?
 - A. Because the cities are economically prosperous and people like to live there.
 - B. Because the earlier transportation tools were able to transport large amount of passengers.
 - C. Because the climate there is enjoyable.
 - D. Because the earlier transportation tools couldn't travel long.
3. Which of the following is the contribution made by transportation to economy?
 - A. It makes faster delivery.
 - B. It makes quicker payment.
 - C. It reduces the transportation cost.
 - D. It makes higher quality of the products.
4. The transportation industry doesn't include _____.
 - A. vehicle manufacture and distribution
 - B. fuel production and distribution
 - C. the provision of transportation services
 - D. the transmission of knowledge

