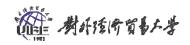


《商务英语》期末考试试卷 2					
班级:	学号:	姓名:	成绩:		
I. Multiple	Choice(10%):				
1. Strong don nearly 2.9 mil		textiles in Japan	boosted cotton consumption to		
A. for B. to	C. from D. about	11 14	1		
	keep our action nto C. in D. at	_line with our wor	rd.		
3. The shirt is	available in a wide				
	vary C. variety D. varizehandling o		of all sorts		
-	C. about D. of	nocks and wateries	s of all softs.		
-	•	* *	theof its business.		
	. expansion C. expedit the hidden rocks,				
	B. aviation C. pass				
7. The govern	nment's encouragement g	gave fresh	to these reforms.		
	B. inspiration C. impet	<del>-</del>	t ory demanded all the worker to		
work to full		owner of the facto	by demanded an the worker to		
A. strength	B. capacity C. range				
	e a large family, it's more		el by car than by train.		
	al B. economic C. sar se, the disadvantages fa	•	vantages, so it is hard for him		
to be successf	ful.				
A. overweigh	t B. outgrow C. out-wei	gh D. out-work			
II. Term T	ranslation (20%):				
·	he following terms into l	English:			
空运提单 地形限制					
海洋运输					
单位成本					
航运公司 超级油轮					
海外市场					
普通公众					
进口配额					
外汇管制 b) Translate tl	he following terms into	Chinese			



balance of payment gold standard trade routes sales promotion business cycle trade agreement carrying capacity mode of transport air transport insurance premium

## III. Sentence Translation (20%):

- 1. 决策失误造成的损失估计(assess)达五十万美元。
- 2. 增强企业竞争力的途径之一就是要增强企业适应市场需求的能力。
- 3. 由于全体工作人员共同努力(As a result of), 工厂度过了危机。
- 4. 现代的产业博览会通常在一座现代展览性建筑里举行(be housed)。
- 5. 许多国家采取措施限制进口商品(restrict)。

## IV. Paragraph Translation (10%):

Shi Guangsheng, Minister of Foreign Trade and Economic Cooperation, said that China will gradually open its imports and exports business rights, reduce tariffs and adopt non-tariff barrier measures, set up management system in line with WTO rules. China will also actively explore new ways for utilizing foreign funds and encourage state-owned enterprises to regroup, promote small and medium-sized joint ventures to participate in global production. China's foreign trade and foreign investment absorption maintained a high growth rate since the beginning of this year.

## V. Reading Comprehension(10%):

Transportation systems and the routes they use have greatly influenced both how and where people live. Reliable transportation allows a population to expand throughout a country's territory and to live comfortably in remote areas far from



factories and farms. The growth and expansion of the United States were directly related to the means of transportation available at the time. The more compact cities of the U.S. eastern seaboard are the result of early human and animal-based transportation systems that allowed only short trips. The more sprawling cities of the western United States are the result of an automobile-based transportation system that permits much longer travel distances.

Transportation is vital to a nation's economy. Reducing the costs of transporting natural resources to production sites and moving finished goods to markets is one of the key factors in economic competition. The transportation industry is the largest industry in the world. It includes the manufacture and distribution of vehicles, the production and distribution of fuel, and the provision of transportation services. In the 1990s, approximately 11 percent of the U.S. gross domestic product and an estimated 10 percent of all jobs in the United States were related to the transportation industry.

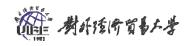
The same transportation systems that link a nation can also be used in the nation's war efforts. The rapid movement of troops, equipment, and supplies can be a deciding factor in winning a battle or a war. Just as mobilizing a nation's military strength is critical to success, disabling an enemy's transportation system is usually an early strategic objective of any armed conflict.

## Questions:

- 1. Which of the following isn't the benefit brought by transport?
  - A. People can live throughout the territory of a nation.
  - B. People who live in remote regions can lead a comfortable life.
  - C. People can enjoy better medical care.
  - D. People who live in remote areas can keep in touch with the outside world.
- 2. Why are the cities of American eastern seacoast so densely populated?
  - A. Because the cities are economically prosperous and people like to live there.
  - B. Because the earlier transportation tools were able to transport large amount of passengers.
  - C. Because the climate there is enjoyable.
  - D. Because the earlier transportation tools couldn't travel long.
- 3. Which of the following is the contribution made by transportation to economy?
  - A. It makes faster delivery.
  - B. It makes quicker payment.
  - C. It reduces the transportation cost.
  - D. It makes higher quality of the products.
- 4. The transportation industry doesn't include\_\_\_\_\_
  - A. vehicle manufacture and distribution
  - B. fuel production and distribution
  - C. the provision of transportation services
  - D. the transmission of knowledge







- 5. Which is usually an early strategic objective of any armed conflict according to the passage?
  - A. Demobilizing the enemy's military strength.
  - B. Destroying the enemy's transportation system.
  - C. Cutting the water supply of the enemy.
  - D. Mobilizing a nation's military strength.

	VI.	<b>Ouestions</b>	and Answers	(25%)	):
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- 1. What is the function of exchange control?
- 2. What are the two chief advantages of air transport?
- 3. What are the special features of ocean transport?
- 4. Why are transport costs always increasing?
- 5. What is a trade fair?